

Delaware Human Trafficking Coordinating Council

Public Awareness Committee Meeting Minutes

October 20, 2017

In attendance person/conference call: Johanna Bishop, Christian Craig, Silvana Croope, Patty D'Angelo, Laurie Guinard, Dr. Sheryl Kline (U of D) Mary McDonough, Dorothy Medeiros, Tu Rinsche (Marriot International) Cherice Sanders, Bill Silva (President - Delaware Hotel and Lodging Association) Nick Wasileski and Fay Whittle.

Note: If I have missed anyone that attended or who was on the conference call, or if I spelled a name incorrectly, please advise.

Next Meeting is Friday, November 17, 2017 – 3:00 – 4:30 pm.

Location: CCP 11th floor conference room – NCC Court House – 500 N. King Street, Wilmington, DE 19801

Conference call information:

Call: 1-877-366-0711

Participant's code: 85006785#

Leader's code: 82059846#

Topics discussed:

1. September 14, 2017 minutes were approved and forwarded to HTCC admin.
2. This meeting was organized for Marriott International, University of Delaware, Wilmington University, (along with other universities in the future), and the Delaware Hotel and Lodging Association to partner and coordinate the process for having Marriott International's Human Trafficking hotel employee's training program made available to University students (Hotel Management programs, Hospitality program, etc.) and to other hotel/motels in the state of Delaware. Thank you Mary Darby, Rita Landgraf and attendees of this meeting for making sure this topic was on this agenda. We understand getting buy in from hotels and motels can be tricky, however, if we all work together and follow Marriot's motto, "How we do business, is as important as the business we do", we can do this. We should recognize hotels/motels for completing the training and for their follow up training for new employees as this industry has a large turnover. January is Human Trafficking Awareness month and it would be ideal if together we could begin this initiative during January 2018.

3. Dr. Kline, University of Delaware, sent an email to Tu Rinsche, Marriott International, proposing the development of a train the trainer program for hotels in the State of Delaware through the University of Delaware Department of Hospitality Business Management, Delaware Hotel and Lodging Association (DHLA) and Wilmington University. The training would be provided by a consortium of Delaware educational institutions and partnered with DHLA. The goal is to launch the train the trainer program in January 2018, in time for the Human Trafficking Awareness month. It was requested for assistance from Marriott International and American Hotel and Lodging Association to determine the best method and most cost effective way to provide the content and training to hoteliers and their associates in Delaware. The training would be provided by the educational institutions and would be face to face and online. **We hope to have an update prior to our next committee meeting on November 17, 2017.**
4. Other universities and colleges mentioned were: Del State, Del Tech, Wesley, Goldey-Beacom and Widener Law School. Johanna Bishop, Wilmington University will reach out to these other universities and colleges. Johanna also mentioned the plan to have another day long Human Trafficking symposium at Wilmington University, this will be the third annual, during the summer of 2018 where local Hotel/Motels owners/management would be invited. Wilmington University will be looking into a possible break out session with these Hotel/Motel attendees. Delaware Banking and potential money laundering and its involvement with Human Trafficking was also discussed as a potential topic.
5. Possible assistance with funding was discussed, the partners, Universities and DHLA will ask if any of the Social Justice organizations can support this initiative.
6. Developing posters /signs to educate folks about this Hotel/Motel training was also discussed.
7. It is worth noting that Marriott International's online training is available in 15 different languages. In Delaware, all Marriott brand properties have received this training and they assure their new hires obtain the training as well. By the end of 2018, Marriott International has planned to have all of their employees complete their Human Trafficking training at all of their Hotels, 30 brands. A list of **some**, not all of the Marriott International Brand Hotels is listed below as a reference for the committee members.

Marriott – Residence Inn –Marriott Vacation Club
Le Meridien – Town Place Suites – Sheraton
Westin-Renaissance – Gaylord Hotels
Courtyard by Marriott – Springhill Suites – Fairfield Inn

8. New HT – PA committee member added, Nick Wasileski. He wanted to thank us all for the work we are doing with Human Trafficking Public Awareness. He does have monthly events where speakers are welcome, if anyone is interested or wants more information I can connect you with Nick.

9. **Updates from subcommittees**

1. **DelDOT**

Silvana Croope and Stephanie Johnson -

State DOT Contributions to the Study, Investigation, and Interdiction of Human Trafficking is starting. The panel is scheduled to meet on October 12-13, 2017. Introductions by email to Shea Rhodes, Villanova Law School and Silvana Croope was made. If others need her email address, please let me know..

2. **Annamarie McDermott and Jashina Miller – no recent update**

3. **Education**

Johanna Bishop, Eleanor Kiesel (co-chairs), Murphy Marbury, Lori Sitler, and Angela Steele- Tilton. –

Johanna Bishop noted that the good news is that public awareness about Human Trafficking has increased, but their research at Wilmington University shows the need for PSA's about Human Trafficking. Johana Bishop and Wilmington University are in the discussion phase for developing PSA's in 2018. More to follow.

4. **Retail outreach and high school volunteers**

Syreeta Scott, Sunny Rayavarapu, Dennis Jones and Leslie Brower.

Ongoing topic: Wawa: this committee needs to continue to repost, revisit Wawa's across the state. This will need to be an ongoing effort once new flyers are re- printed. Laurie Guinard posted flyers at the Wawa's though out New Castle County.

5. Hospitality/Hotel update = Laurie Guinard and Mary Darby (co-chairs), Patty D'Angelo - Update as part of these minutes.

6. Bereavement update – Mary Darby, Dr. Doris Griffin, and Dr. Regina Giannone-Tyler

Phase 2 in progress

1. Human Trafficking Public Awareness materials printed in other languages, both in Spanish and Mandarin translation was completed, working on finalizing the documentation of the Creole language; we have the photo ready to go. Once we hear back from Nancy McGee, we can proceed with printing. QR code was approved by Polaris and does function.
2. Addition of a Bereavement subcommittee – Mary Darby is coordinating first meeting with her subcommittee. Members – Mary Darby, Doris Griffin, and Regina Giannone- Tyler.
3. Speakers Bureau in progress – Yolanda Schlabach has developed and trained.

Phase 2 TBD

4. Need to design a flyer/smaller version for the HT Victim to use where they feel safe to reach out for help. Topic for discussion at next meeting,
5. Web site for HT Public Awareness
6. Public Awareness for Labor Trafficking and Human Trafficking of Children. More children than we think are being trafficked between the hours of 3pm and 6pm.